

ZoomINTM

Monetizing The World's Photos



OUR MARKET

2 billion people...

...upload 1 million photos PER MINUTE to the internet.



“CASUAL, DAILY, BRILLIANT”

Moore's Law has transformed every phone into a Hasselblad™



CREATIVE, CHEAP THRILLS

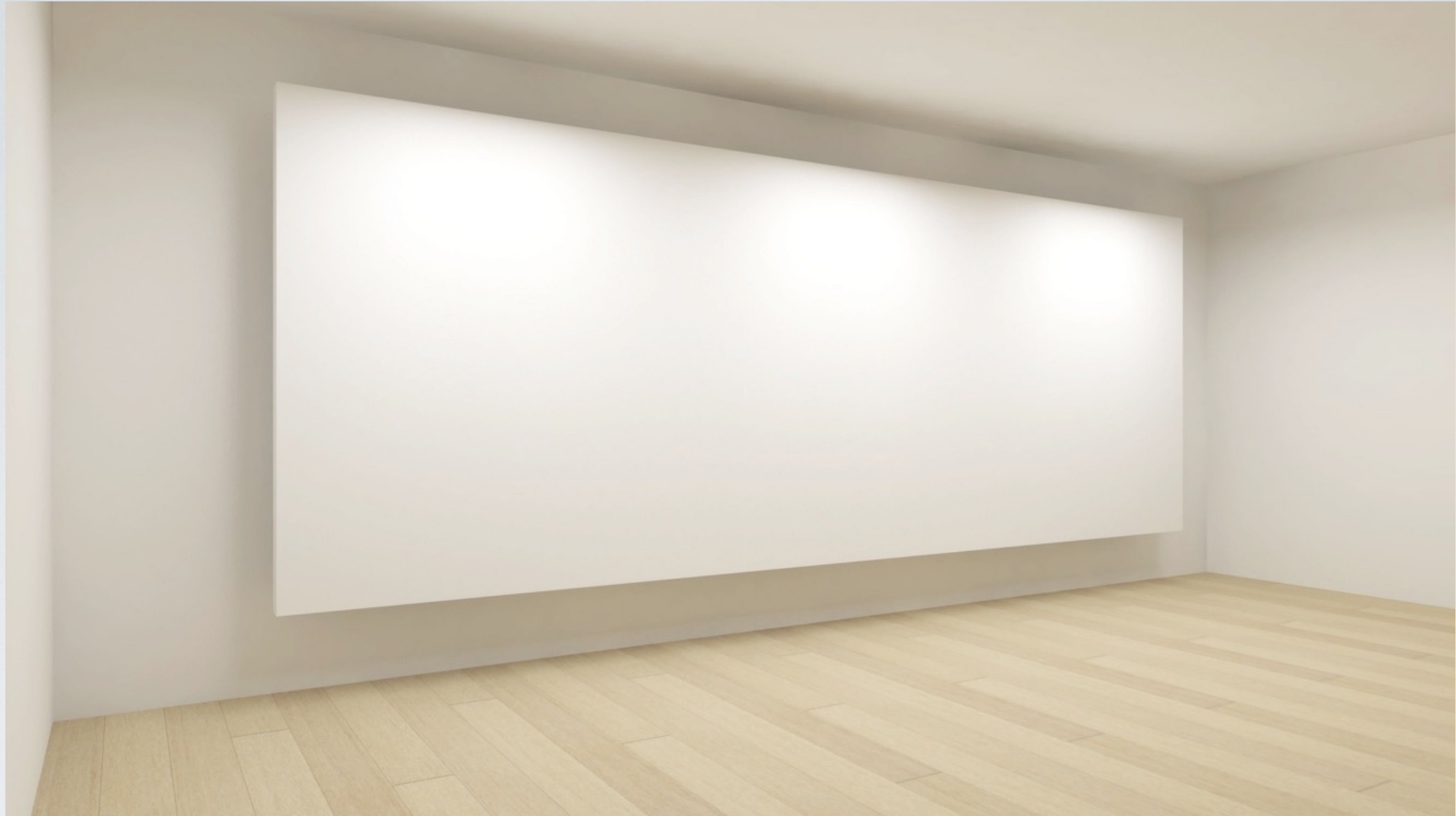
Moore's Law has transformed everyone into a photographer.



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SHOOT. UPLOAD. SELL!

ZoomIN™ transforms every photo into a protected asset.
Auto-Brandmarking + Active Pricing + Secured e-Gallery Link



HOSTING & MONETIZATION

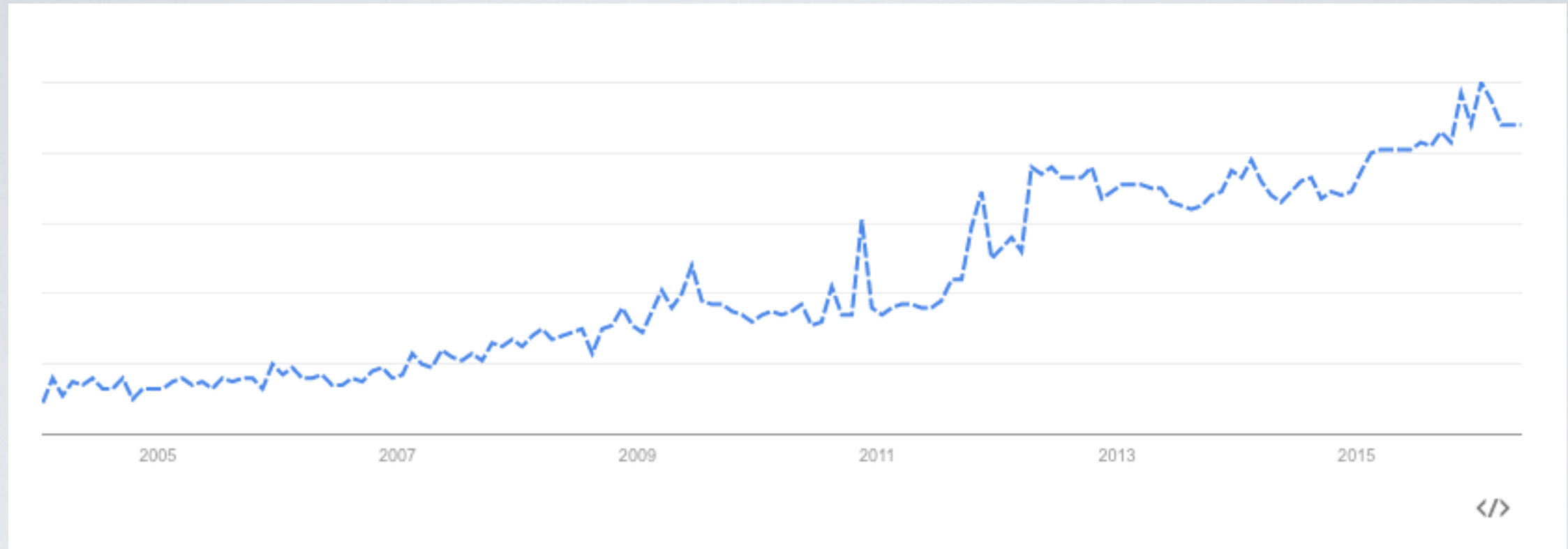
ZoomlN™ is the fusion of “cloud storage” & e-commerce.

The result is a highly cost-competitive photo hosting & sales service.

TARGET MARKET

- Our target market is the one million photos per minute that internet users upload **give** (for free!) to the major social networks.





“MONETIZATION”

Google Trends shows general public interest in monetizing asset value has been trending for a decade.

*ONE MILLION PHOTOS PER MINUTE

- By providing a clear, direct path to photo monetization (i.e., making money for the “photographer”), we expect to convert & capture 0.1% of the target market*.



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REVENUE STREAMS

1. ZoomIN™ charges for photo storage:

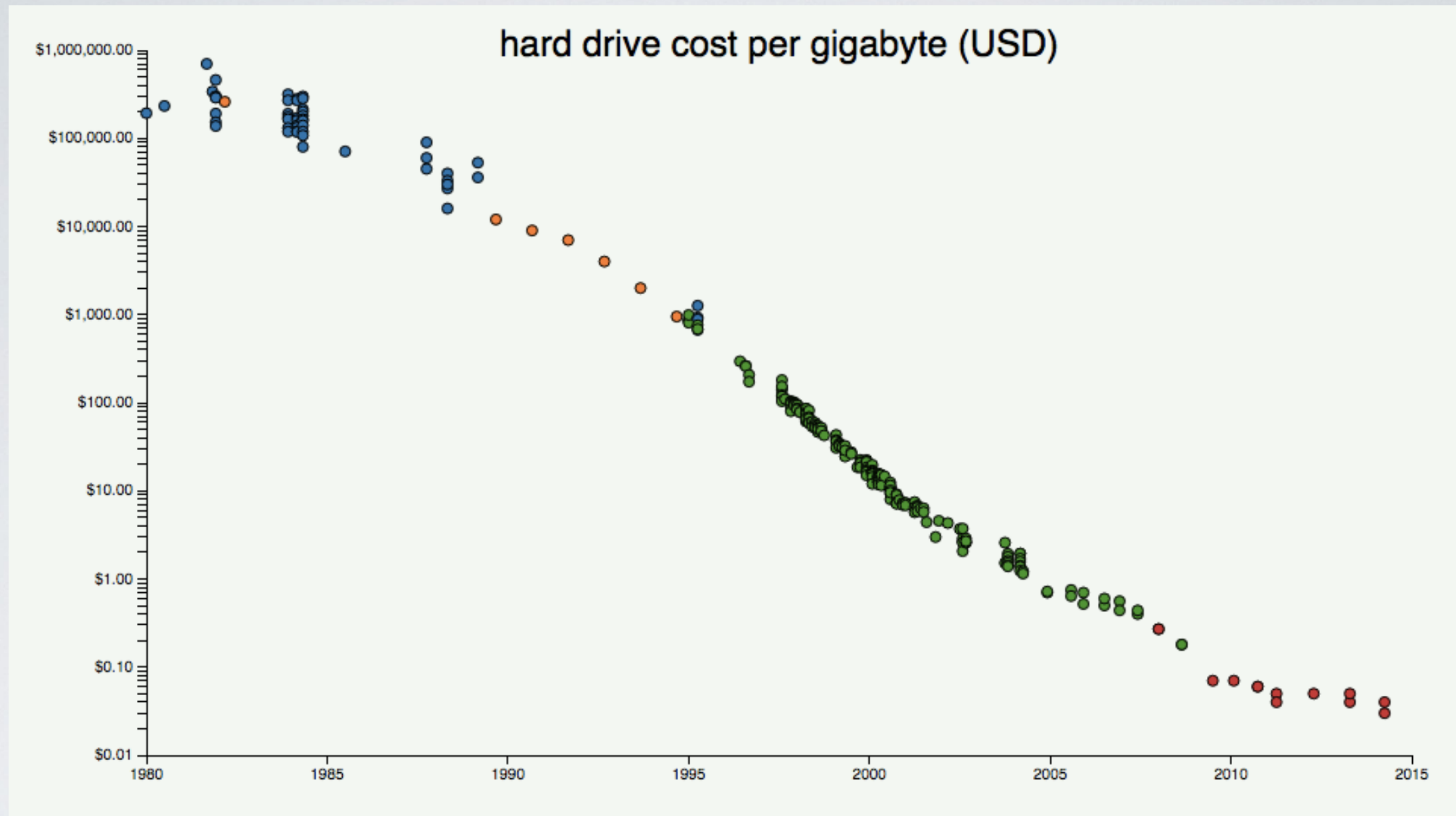
- USD 1.00 per 100-photo gallery.
- Up to USD 99.00 per 100,000-photo gallery.

2. ZoomIN™ charges a 10% payment processing fee on all photo sales:

- Cost: ~2%;
- Our Profit: ~8% (of all photo sales)



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SKYROCKETING MARGINS

Crashing storage costs fuel value-added “cloud” margins.
(~50% of Google’s revenue comes via cloud services)



PROJECTED MARKET VALUE

0.05% Market Penetration = ~\$25mm earnings / yr
(USD ~\$250mm Sale Price w/in 36 months)

PATH TO MARKET

- Mutually beneficial partnerships will deliver quick and **strong traction**:
 - Photo “App” Makers.
 - Camera Shops.
 - Events coordinators.
 - Home-Based Business Opportunity
- Word of mouth is turbo-charged: Each photo posted to social networks is an effective billboard promoting ZoomlN photo monetization services.



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SEEKING INVESTMENT

- We are looking for a strategic partner to take 50% of ZoomIN.gallery LLC for a USD 100,000 cash investment.
- The investor(s) can anticipate ROI in the range of +1000% within 36 months.

SUMMARY

ZoomlN™ is a photo “**storage and monetization**” service.

ZoomlN™ is a home-based business opportunity.

ZoomlN™ is different from other online galleries that service “professional photographers”, as follows:

- ZoomlN™ is primarily focused on fun, casual mass-market photo monetization - not professionals, per se.
- ZoomlN.gallery delivers all the high-end, professional branding and management tools, without any recurring fees.
- ZoomlN.camera “apps” (for Android & iPhone) deliver to the masses (now nearly 2 billion smartphone devices), a focused “Shoot. Upload. Sell!” environment.

Business Model: Sales of high-margin cloud storage & payment processing fees (from photo sales).

Target Market: Imm/min. (un-monetized) photos - otherwise given to social media networks.

Target Customer:

- Home-business entrepreneurs
- Social networkers looking to monetize their posts

Status: Live & Cash Flowing (minimally, as a proof of concept pilot)

Est. Market Value: USD +50 Million (@ 0.01% market penetration)

Est. ROI: +1000% within 36 months.



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MONETIZING THE WORLD'S PHOTOS™

<https://ZoomIN.gallery>